

MIKE SOOPS | TURBOGRAFFIX.COM



available for full time, part time and temp freelance.
mobile (818) 324-3540 / email mike@turbograffix.com

EXPERIENCE

creative director	6 years	
art director	9 years	
brand manager	7 years	
graphic designer	12 years	
web designer	8 years	

SUMMARY

a jack of all trades mike is a creative professional with **almost 10 years experience** in art direction, brand development, project management, and web solutions. he's proven to be an **expert in print and digital design** as well as a **front end designer/developer**. as a behind the scenes mastermind he has worked from an array of big **multi billion corporate companies** to **independent small businesses**, down to **personal portfolios** and **artist development projects**. he is best known for his **clean and clear compositional design style** and a concept in art direction that formulates **cluttered ideas into an organized solution**.

EMPLOYMENT

2006 - present owner/chief, turbo graffix, hollywood, ca.

a full service independent design firm with an objective to help execute all static digital & print needs working within the entertainment, music, apparel and retail industries. previous clients include: **nike, beats by dre, guitar center, westfield, nestlé, pop chips, jbl, akg, undefeated, stussy, and many more**. for full details, experience, examples, case studies and complete listing of clientele, please visit turbograffix.com.

2013 - 2018 art director/sr. graphic designer, westfield brand studio, century city, ca.

develop art direction and execute designs for \$64b retail leasing company. includes large to small scale collateral as well as digital assets and website creation for corporate and center level activation. working closely with development plans and marketing initiatives.

SKILLS

mac expert, pc literate, **proficient in adobe creative suite**, apple keynote, **html, css**, ftp, social media marketing, email marketing, **wordpress**, e-commerce, **print collateral**, project management, **quality control**, pro tools, final cut pro, serato, **attention to detail**, troubleshooting, **problem solving**, multitasking, fresh ideas, professionalism, and more.

