



available for full time, part time and temp freelance.
mobile (818) 324-3540 / email mikesoops@gmail.com

EXPERIENCE

creative director	6 years	
art director	8 years	
brand manager	7 years	
graphic designer	11 years	
web designer	8 years	

SUMMARY

a jack of all trades mike is a creative professional with **over 5 years experience** in art direction, brand development, project management, and web solutions. he's proven to be a modest **expert in print and digital design** and is also a passionate minimal **front end designer / developer**. as a behind the scenes mastermind he has worked for an array of **big corporate companies** to independent small businesses, down to personal portfolios and artist development projects. he's best known for his **clean compositional design style** and a concept in art direction that formulates **cluttered ideas into an organized solution**.

EMPLOYMENT

2006 - present owner / chief, turbo graffix, hollywood, ca.

a full service independent design firm consisting of one person with an objective to help execute all static digital & print needs working within the entertainment, music, apparel and retail industries. clients include: **beats by dre, guitar center, westfield, nestlé, pop chips, jbl, akg, undefeated, stussy and more**. for full details, experience, examples, case studies and complete listing of clientele, please visit turbograffix.com.

2013 - 2015 art director / sr. graphic designer, westfield brand studio, century city, ca.

develop art direction and execute designs for \$64b retail leasing company. includes large to small scale collateral as well as digital assets and website creation for corporate and center level activation. working closely with development plans and marketing initiatives.

SKILLS

mac expert, pc literate, **proficient in adobe creative suite**, apple keynote, **html, css**, ftp, social media marketing, email marketing, **wordpress**, e-commerce, **print collateral**, project management, **quality control**, pro tools, final cut pro, serato, **attention to detail**, troubleshooting, **problem solving**, multitasking, fresh ideas, professionalism and more.

