



## EXPERIENCE



## SUMMARY

**a jack of all trades**, mike is a creative professional with **over 10 years experience** in art direction and branding. he's proven to be an **expert in visual design** as well as a catalyst for start up businesses and flourishing careers with the ability to have **the technical know how in executing fresh ideas**. as a behind the scenes mastermind he has worked with multi billion corporate companies to independent small start ups, down to personal portfolios and artist development projects. he is best known for his **clean and clear compositional design style** and a concept in art direction that formulates **cluttered ideas into an organized solution**.

## HISTORY

**2006 - present : owner, turbo graffix, hollywood, ca.**

a full service independent creative agency with an objective to execute all static digital & print needs working within the entertainment, music, apparel and retail industries. previous clients include: **nike, beats by dre, guitar center, westfield, nestlé, pop chips, jbl, akg, undefeated, stussy, and many more**. for more details, experience, examples, case studies and complete listing of clientele, please visit [turbograffix.com](http://turbograffix.com).

**2013 - 2018 : art director/sr. graphic designer, westfield brand studio, century city, ca.**

develop art direction and execute designs for \$64b retail leasing company. includes large to small scale collateral as well as digital assets and website creation for corporate and center level activation. working closely with development plans and marketing initiatives.

## SKILLS

**mac expert**, pc literate, **proficient in adobe creative suite**, apple keynote, pro tools, final cut pro, **serato, html, css, ftp**, digital marketing, **shopify, wordpress, squarespace, print collateral**, project management, **quality control**, highly level of detail, extremely organized, punctual, **problem solving**, multitasking, **fresh ideas**, professionalism, and **so much more**.

